



## Black Friday 2023 Contest Rules and Regulations

### 1. HOW TO PARTICIPATE

No Purchase Necessary

**1.1 Eligibility:** The Seaway Mall Black Friday contest is open to all residents of Ontario who have reached the age of majority in the Province of Ontario, except employees of or members of the immediate family of Doral Holdings Limited/Seaway Mall Management. Immediate family is defined as parents, siblings, children or spouse and those deemed such are not eligible to participate. In the event a person under the age of majority enters into the Black Friday contest(s), they are permitted to transfer the entry to their parent or legal guardian, who will then be the eligible entrant.

**1.2 Contest Period:** Starting at 9:00 am, Eastern Time, Friday, November 24<sup>th</sup>, 2023 to 5:00 pm, Eastern Time, Sunday, November 26<sup>th</sup>, 2022. Customers may participate in the Contest by filling out a ballot in person at the Seaway Mall Customer Service desk.

**1.3 Contest Entry:** By filling out a ballot at the Seaway Mall Customer Service and providing the correct information, eligible customers will be entered into the Contest for one (1) chance to win the Seaway Mall Travel Essentials Pack from Staples.

**1.4 Contest Entry Restrictions:** Limit one entry per Customer. Multiple entries during the duration of the contest are **NOT** acceptable. Entries with the same information already submitted on pre-existing ballots will be entirely disqualified, as no duplicates are allowed.

**1.5 Awarding of Prize:** The Prize will be awarded to the Customer whose contact information (name and email address) has been given by the entrant via ballot at Customer Service and who has complied with these Rules.

### 2. PRIZE

**2.1 Prize:** One (1) winner will be chosen. The Prize is a "Seaway Mall Travel Essentials Pack" from Staples which consists of these items: Apple AirPods (3rd Generation) with MagSafe Charging

Case, a 64GB Apple 6th Gen iPad mini, an Austin House Beaded Neck Pillow and a BondStreet Skyline Collection 30" Hardside Spinner Luggage. The Prize must be accepted as awarded. No cash alternatives, substitution or transfers of the Prize will be allowed. The Prize will be available for pick up at Seaway Mall Customer Service, during regular mall hours, upon providing photo ID and signing the Seaway Mall prize release form.

**2.2 Odds:** The odds of being randomly selected to win the Prize depend on the total number of eligible entries received during the applicable Contest Period.

**2.3 Prize Draw:** The Prize will be awarded by random draw from all eligible Contest entries received during the applicable Contest Period. The draw will be held on Tuesday, December 1st, 2023 at 2:00 pm at the Seaway Mall Main Office, 800 Niagara Street, Welland, Ontario, L3C 5Z4.

**2.4 Notification of Selection:** The selected Customer will be contacted by email and telephone (using the contact information provided by the Customer at the time of entering the Contest) at least three (3) times within the fourteen (14) days after the draw. If the selected Customer cannot be reached in that timeframe, another Customer will then be randomly selected. The initial selected Customer will be disqualified and will have no recourse towards Seaway Mall or anyone involved in the Contest. In order to win he or she will be required to sign a Seaway Mall prize release form, confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing Seaway Mall from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed.

### **3. GENERAL RULES**

**3.1** Any Prize claim is subject to verification by Seaway Mall and/or its designated representatives. All Contest entries obtained through unauthorized sources or which are incomplete, illegible, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. Seaway Mall will be the sole and final reference source in validating a Prize claim.

**3.2** By participating, each Customer and selected winner agrees: (a) to be bound by these Rules and the decisions of Seaway Mall, (b) to release and hold harmless Seaway Mall, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit Seaway Mall to use his/her name, address, city, province, of residence, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation and (d) the winner agrees to sign a prize release form.

**3.3** The decisions of Seaway Mall in relation to this Contest will be final and binding on all entrants.

**3.4** Seaway Mall shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, deletion, or defects.

**3.5** Seaway Mall reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion. Fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

**3.6** If a selected entrant is awarded the Prize due to a system error, malfunction or defect the Prize will be returned to the Prize pool, to be re-awarded.

**3.7** Entries must be received no later than 5pm on Sunday, November 26<sup>th</sup>, 2023. Limit of one (1) entry per Customer. All entries received at Customer Service will bear the same odds as other entries.

**3.8** The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The Company may communicate with you from time to time for marketing purposes. We respect your privacy and will not share this information without your permission. All personal information collected in connection with this contest will be handled in accordance with the Company's Privacy Policy available at <https://seawaymall.com/privacy-policy/>

**3.9** For a copy of the Contest Rules, please contact:

Seaway Mall Customer Service at 905-735-0694 or [info@seawaymall.com](mailto:info@seawaymall.com)